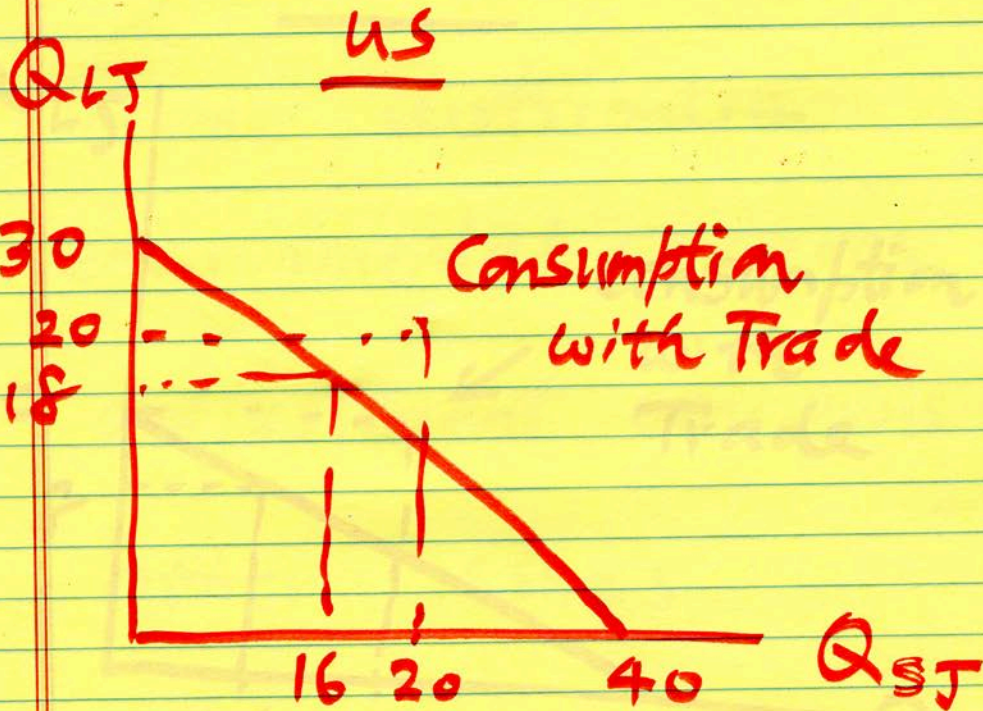


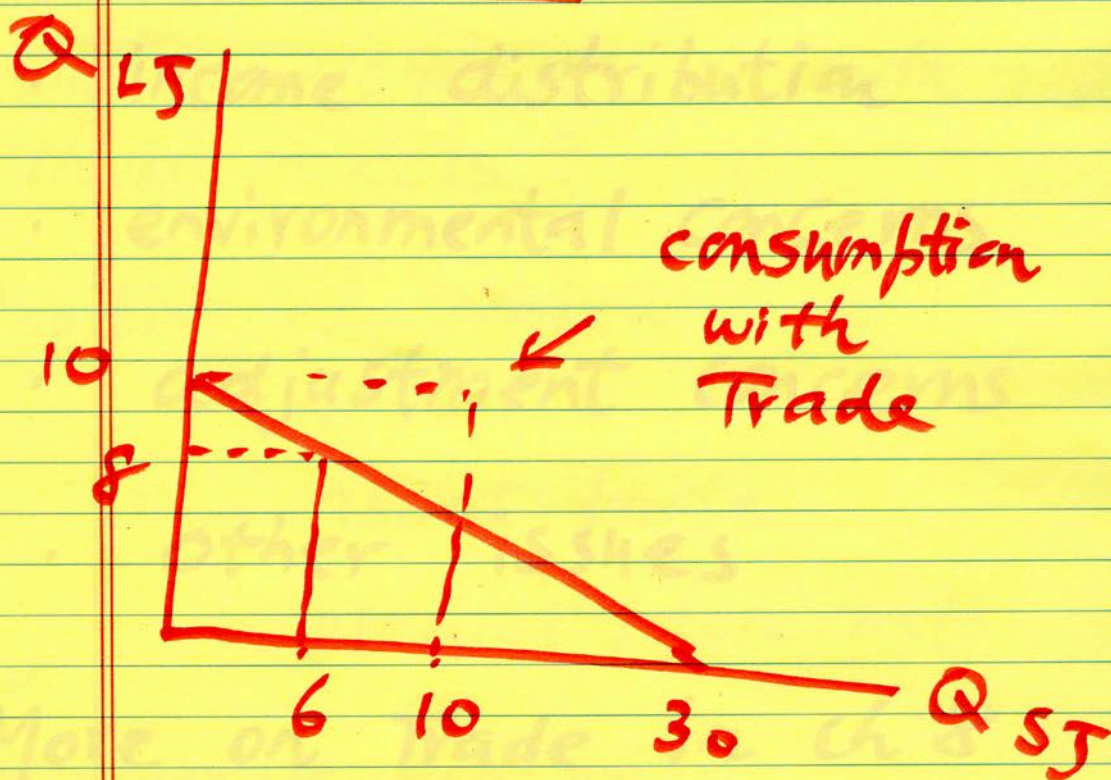
Example of Gains from Trade

		<u>Without Trade</u>		
		<u>Prod</u>	<u>Consumption</u>	
US	LJ	18	18	
	SJ	16	16	
Brazil	LJ	8	8	
	SJ	6	6	
		<u>With Trade</u>		<u>Gains</u>
US	LJ	30	20	+2
	SJ	0	20	+4
Brazil	LJ	0	10	+2
	SJ	30	10	+4

Graphically



Brazil



Economists vs.

Non-Economists

Even for Economists

- income distribution
- environmental concerns
- adjustment concerns
- other issues

More on Trade in ch 8

Another Model :
circular-Flow Diagram

Using Models

What do economists do with their models?

Positive economics

- describe
- about facts
- predict, forecast

Normative economics

- value judgement
- "should"

When and Why Economists Disagree

- use different models
- different assumptions
- different values
- more disagreements in macroeconomics

Economists vs. Noneconomists

- Freer Trade
- Rent Control

but economists may still
support subsidized
training and rent
subsidy

Economists, Beyond the Ivory Tower

Economists in financial firms
like Goldman Sachs

- in consulting firms

- in US Government

White House Council of
Economic Advisers

- in international organizations

World Bank

International Monetary Fund

World Trade Organization

Chapter 3. Supply and Demand

Supply and Demand - A Model
of a Competitive Market

Competitive Market - many
buyers and sellers of
the same good

- No one can influence the price at which the good is sold

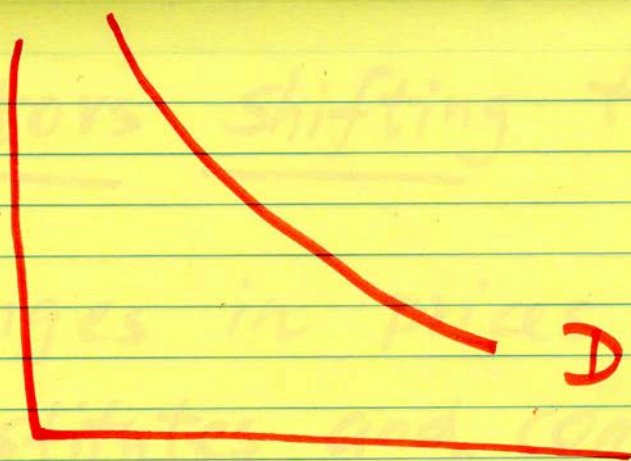
5 Key elements

- the Demand curve
- the supply curve
- Factors shifting D and S curves
- Market equilibrium
- the way market equilibrium changes when D curve and/or S curve shift

The Demand Curve

- demand schedule shows how much of a good consumers will want to buy at different prices
- quantity demanded - actual amount of a good consumers willing to buy at some price
- demand curve - graphical representation
- Price and quantity demanded

Price of
cotton
 P_c



Quantity of
cotton demanded
 Q_c

law of demand

a higher P_c , lower Q_c

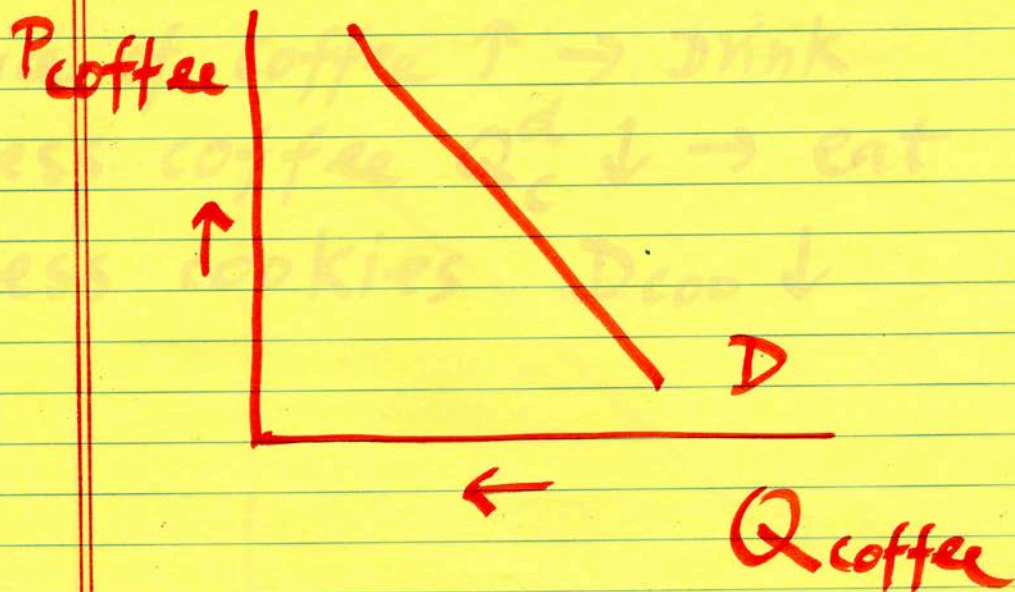
- movement along the D
- shifts of D
- change in quantity demanded
- change in demand

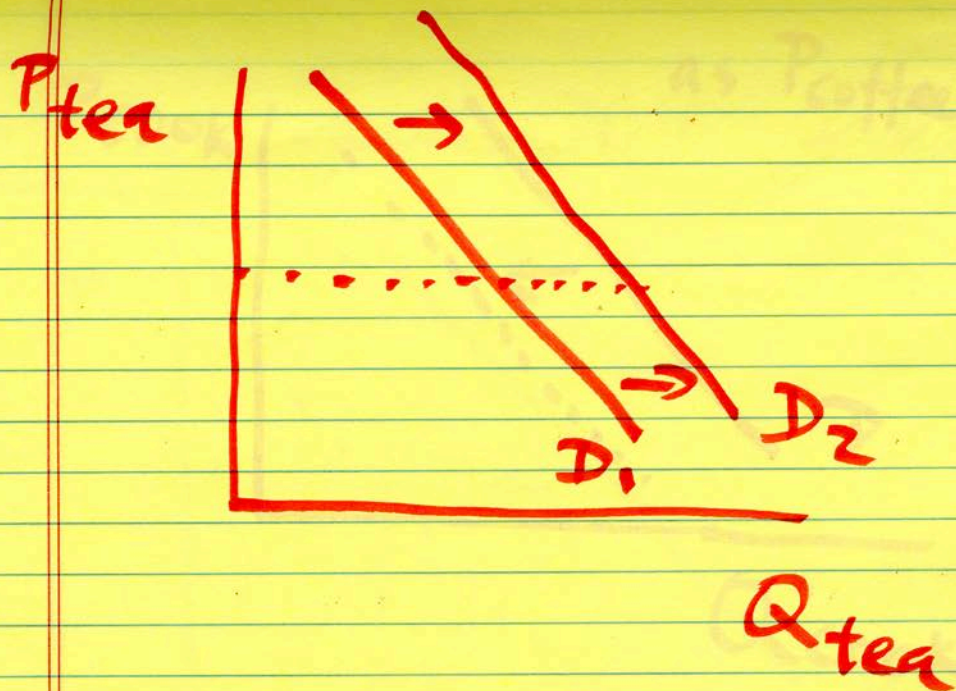
5 Factors Shifting the D

a. changes in prices of substitutes and complements

substitutes - coffee and tea

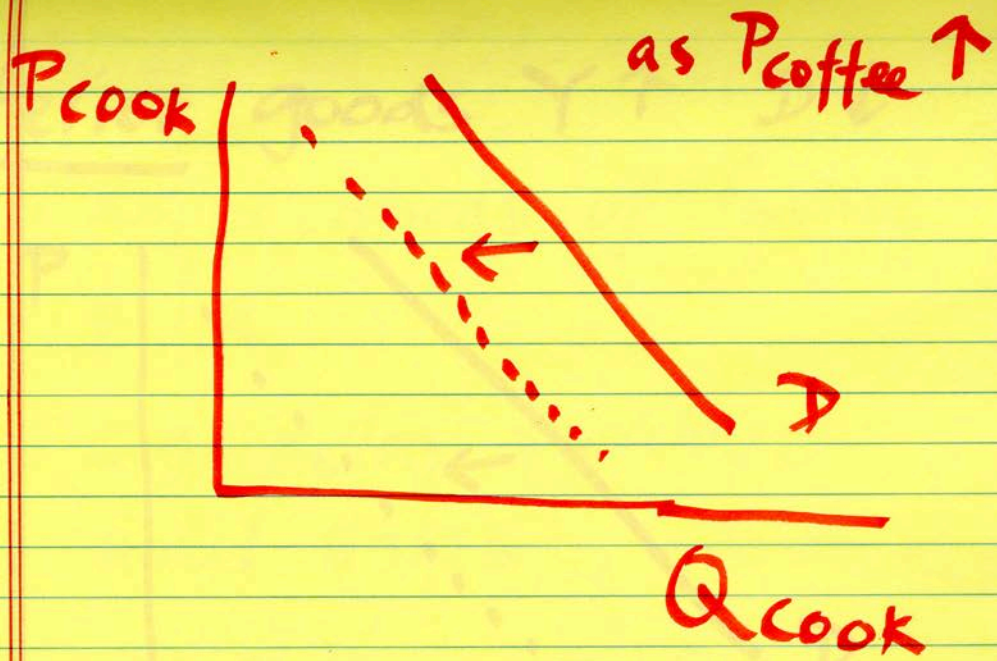
$$P_{co} \uparrow \quad Q_{co}^D \downarrow \Rightarrow D_{tea} \uparrow$$



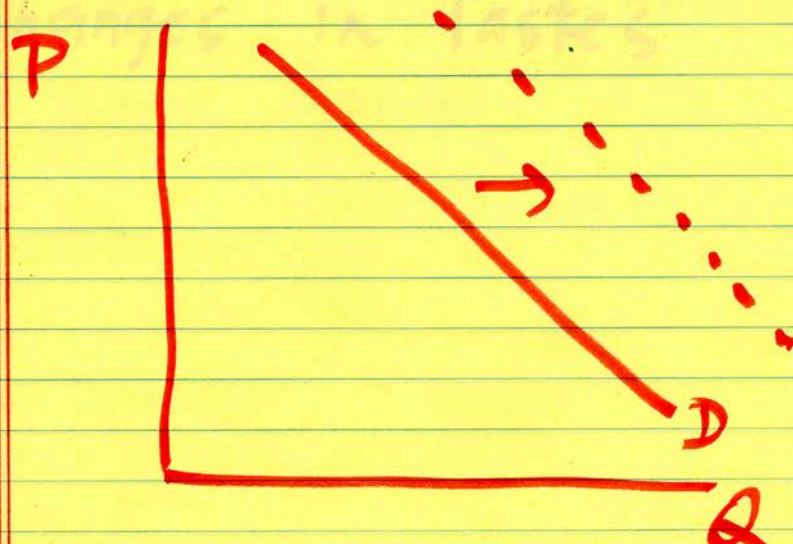


complements : coffee and cookies

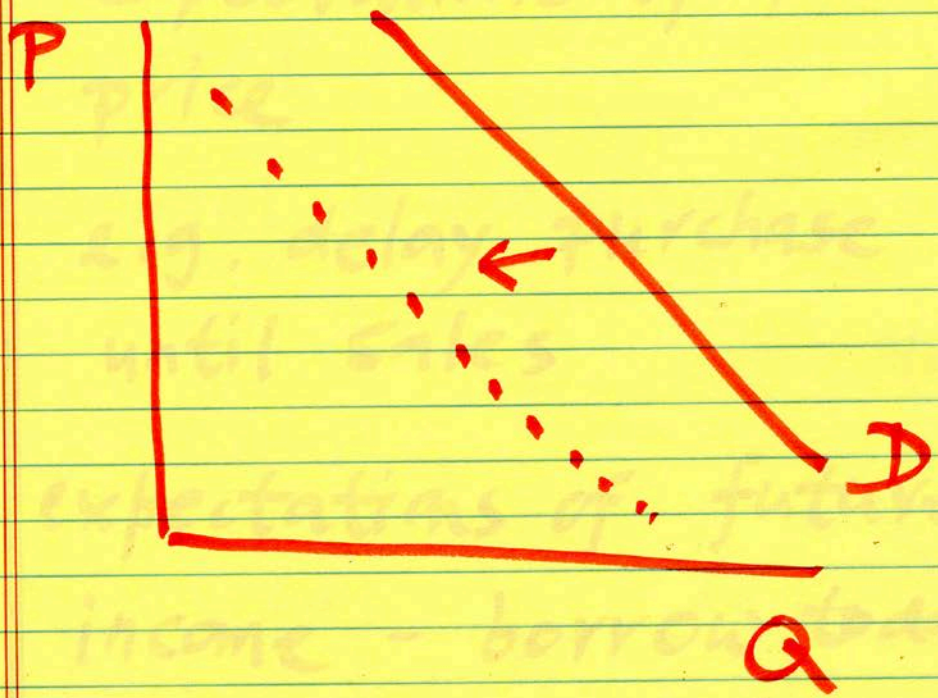
Price of coffee \uparrow \rightarrow drink
 less coffee $Q_c^d \downarrow$ \rightarrow eat
 less cookies $D_{coo} \downarrow$



b. Changes in Income Y
normal goods, $Y \uparrow \Rightarrow D \uparrow$



Inferior goods $Y \uparrow$ $D \downarrow$



c. Changes in Tastes

d. Changes in Expectations

- expectations of future price
e.g. delay purchase until sales
- expectations of future income - borrow today to increase demand of some goods

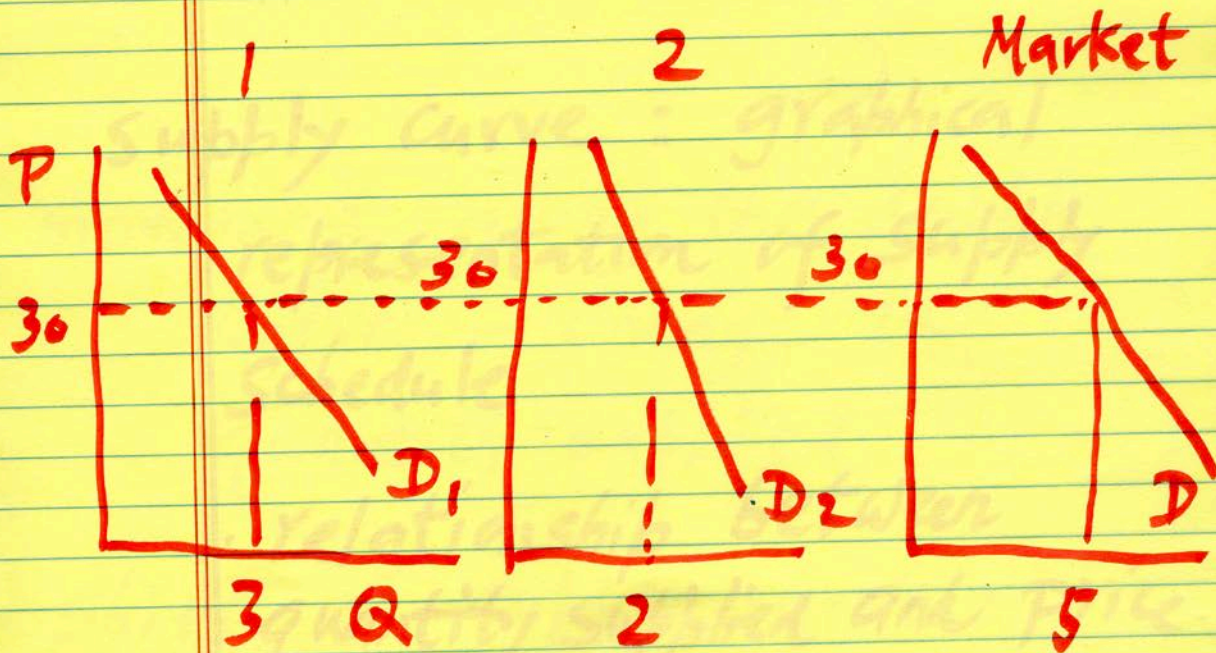
All 5 factors - see p. 75

e. changes in # of consumers

individual D

market D

horizontal summation



All 5 factors - see p. 75